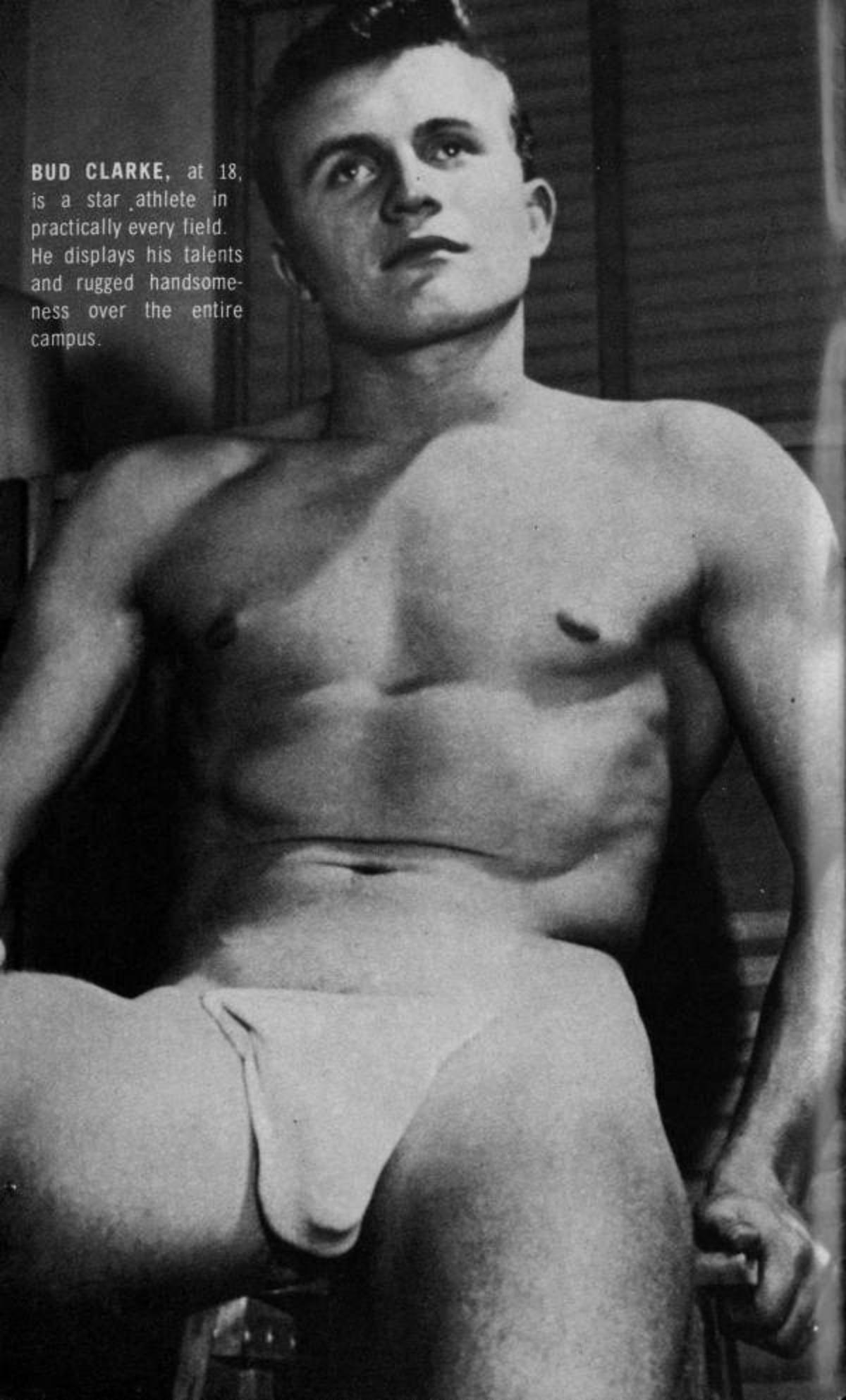
BR
Allied
JAN. 1965
50¢
JOCK STUART



BUD CLARKE, at 18, is a star athlete in practically every field. He displays his talents and rugged handsomeness over the entire campus.

VOL. 3 No. 5 JAN. 1965

Eye of the ARTIST

Eye of the BEHOLDER

Eye of the CAMERA

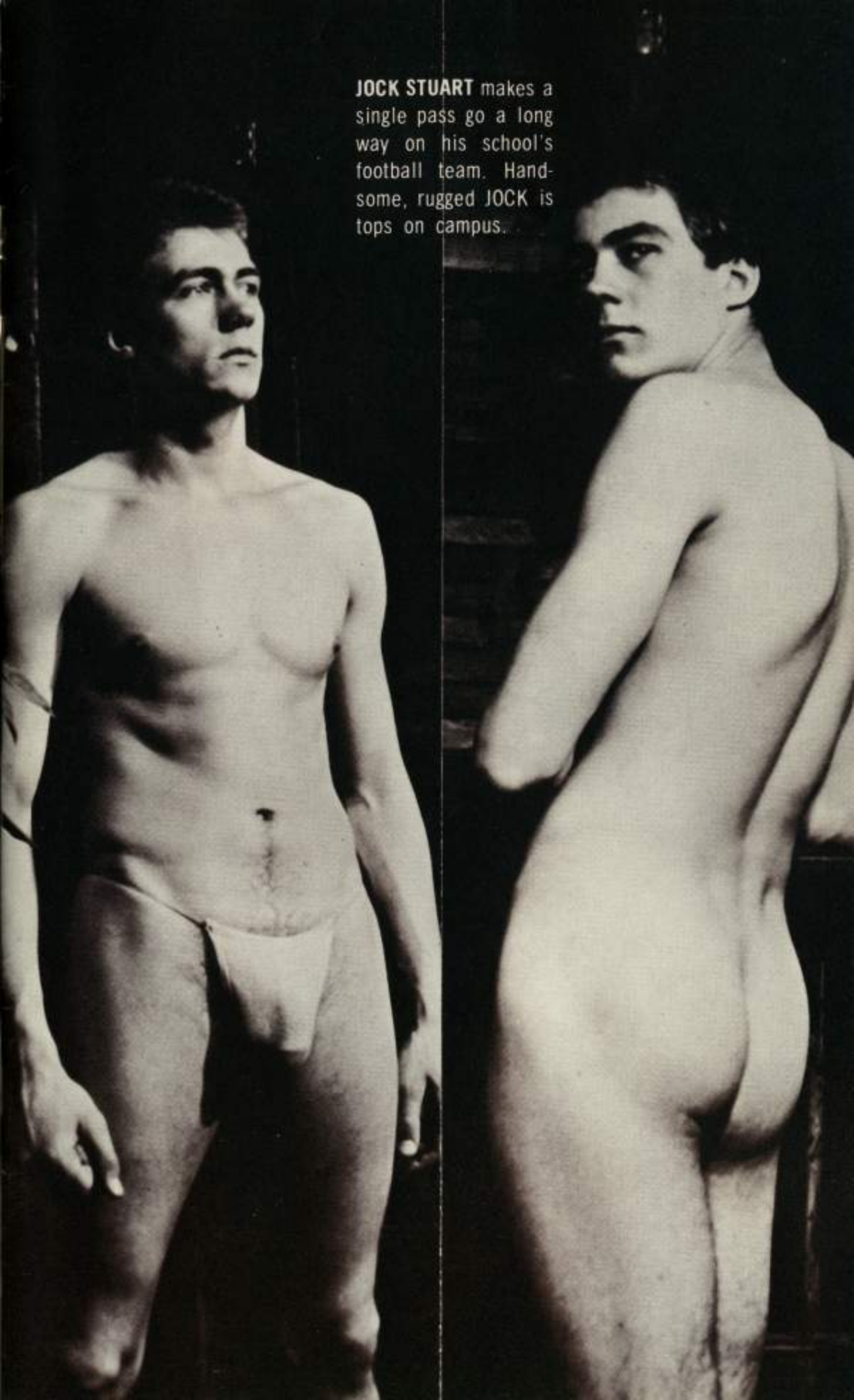
THE BIG VIEW

BIG's point of view should serve to inspire the young men of this nation to keep physically fit through healthful indoor and outdoor activity.

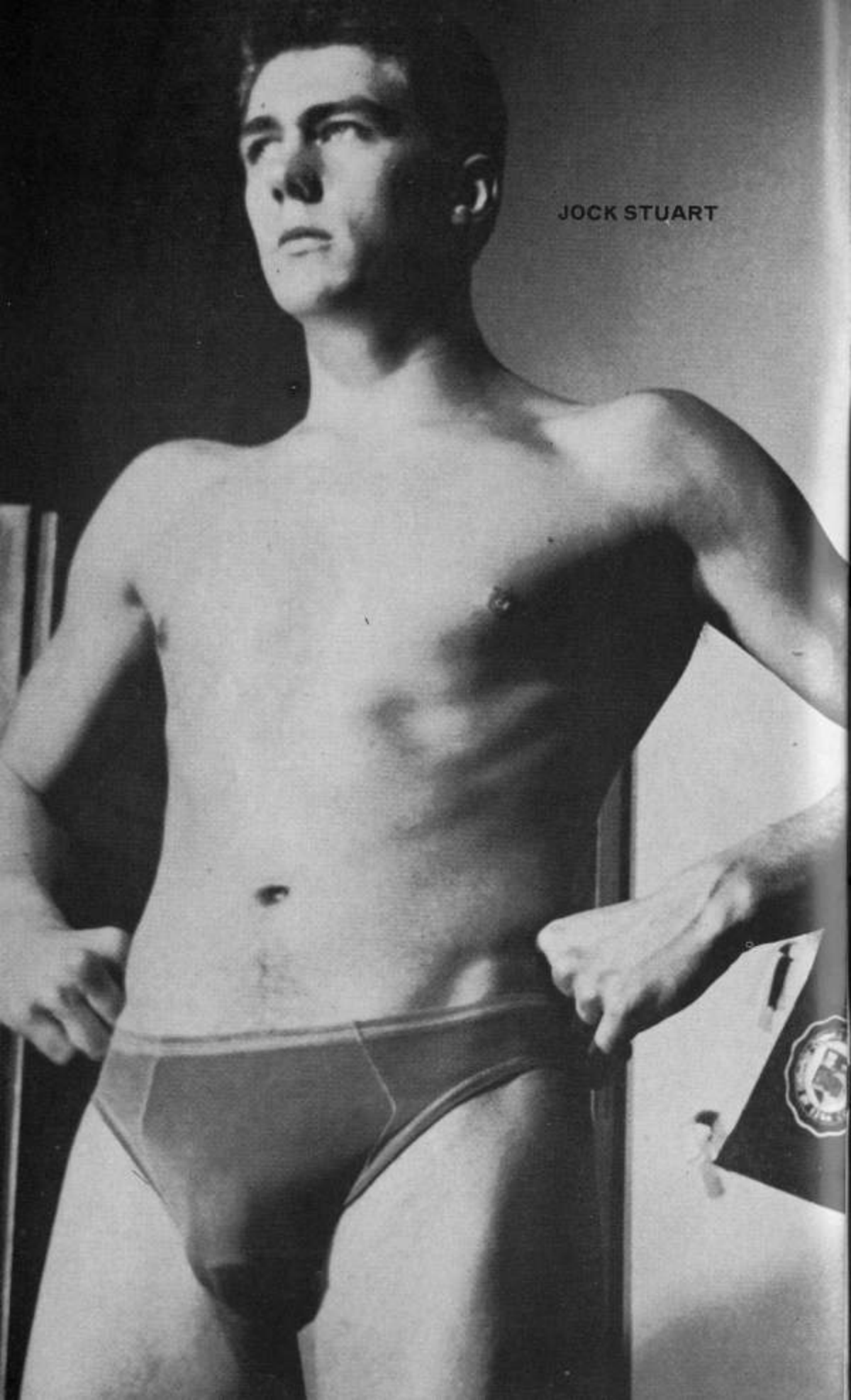
BIG is published bi-monthly (every other month) by WALJIM ENTERPRISES, INC., Box 3255, Grand Central Station, New York 17, N.Y. Subscription rates are $6.00 for 12 issues sent to you by sealed first class mail in plain wrapper. Foreign readers (except Canada and Mexico) please add $2.00 to the above rates. All photos, manuscripts and art submitted to BIG become the property of BIG and submission of material will be construed as permission to publish same without any further correspondence.

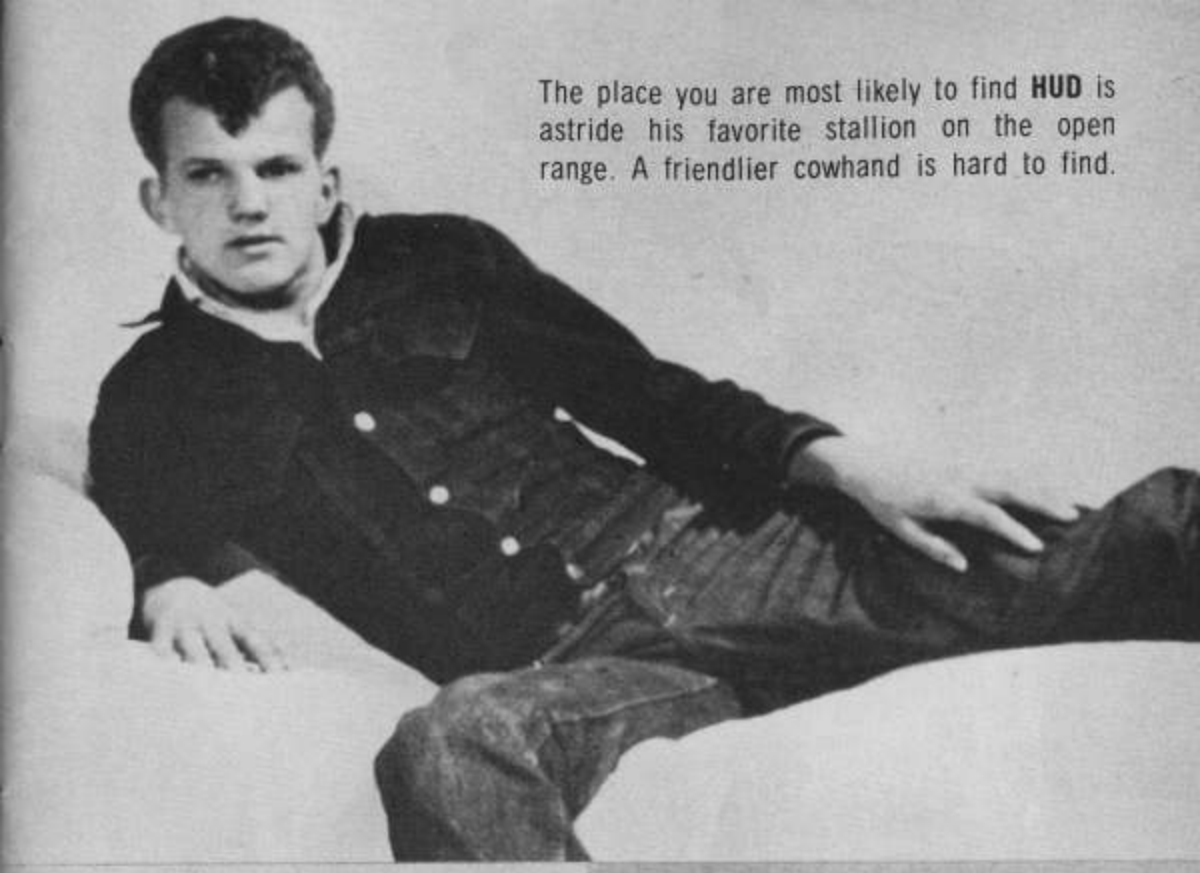
All BIG rights reserved under International and Pan-American Copyright Conventions.

© 1964 by Waljim Enterprises, Inc. Printed in United States of America.

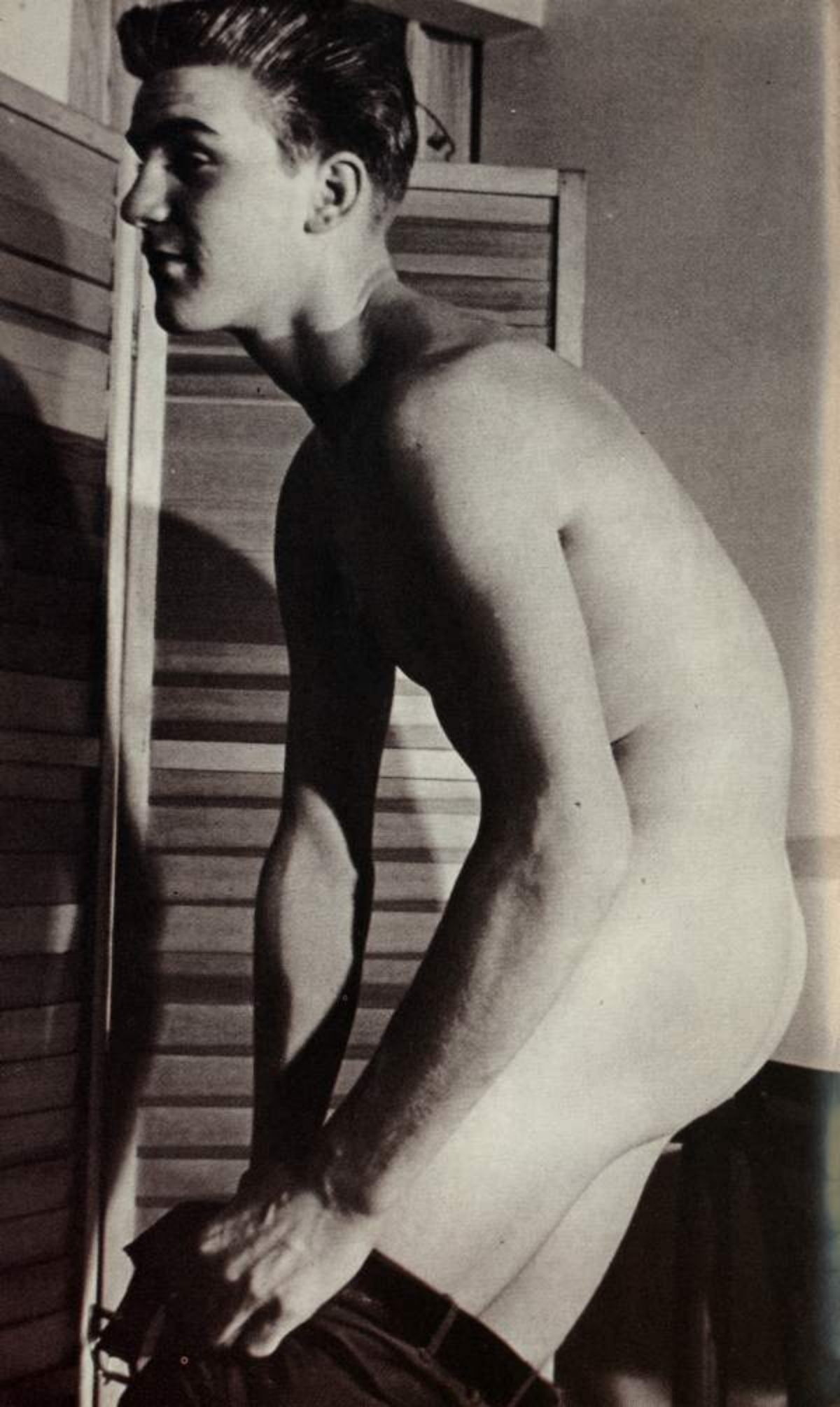


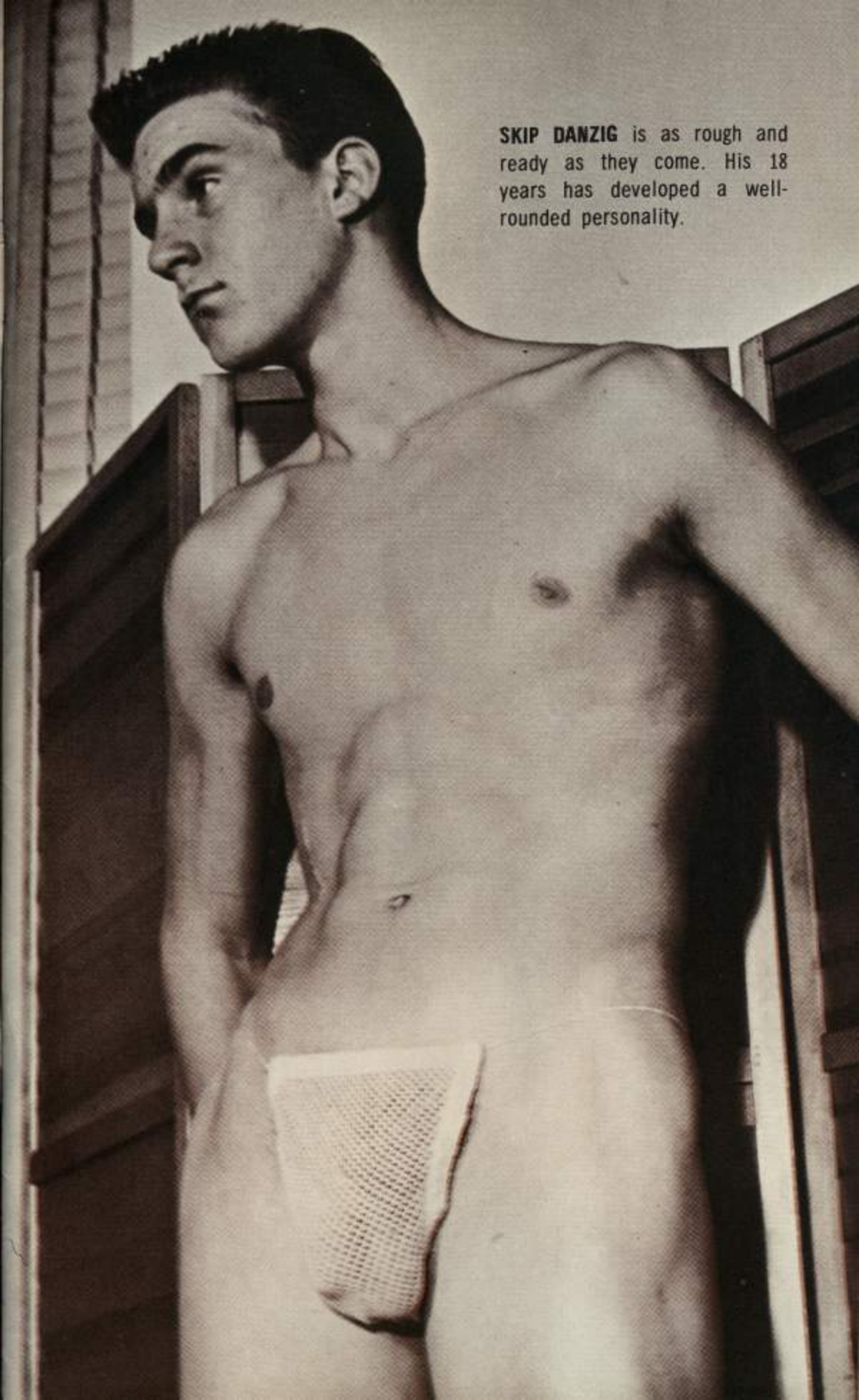
JOCK STUART makes a single pass go a long way on his school's football team. Handsome, rugged JOCK is tops on campus.


JOCK STUART



The place you are most likely to find **HUD** is astride his favorite stallion on the open range. A friendlier cowhand is hard to find.





SKIP DANZIG is as rough and ready as they come. His 18 years has developed a well-rounded personality.

Daily workouts in his personal backyard gym in sunny Florida has gracefully developed **MIKE STEVENS** into a bronze adonis.

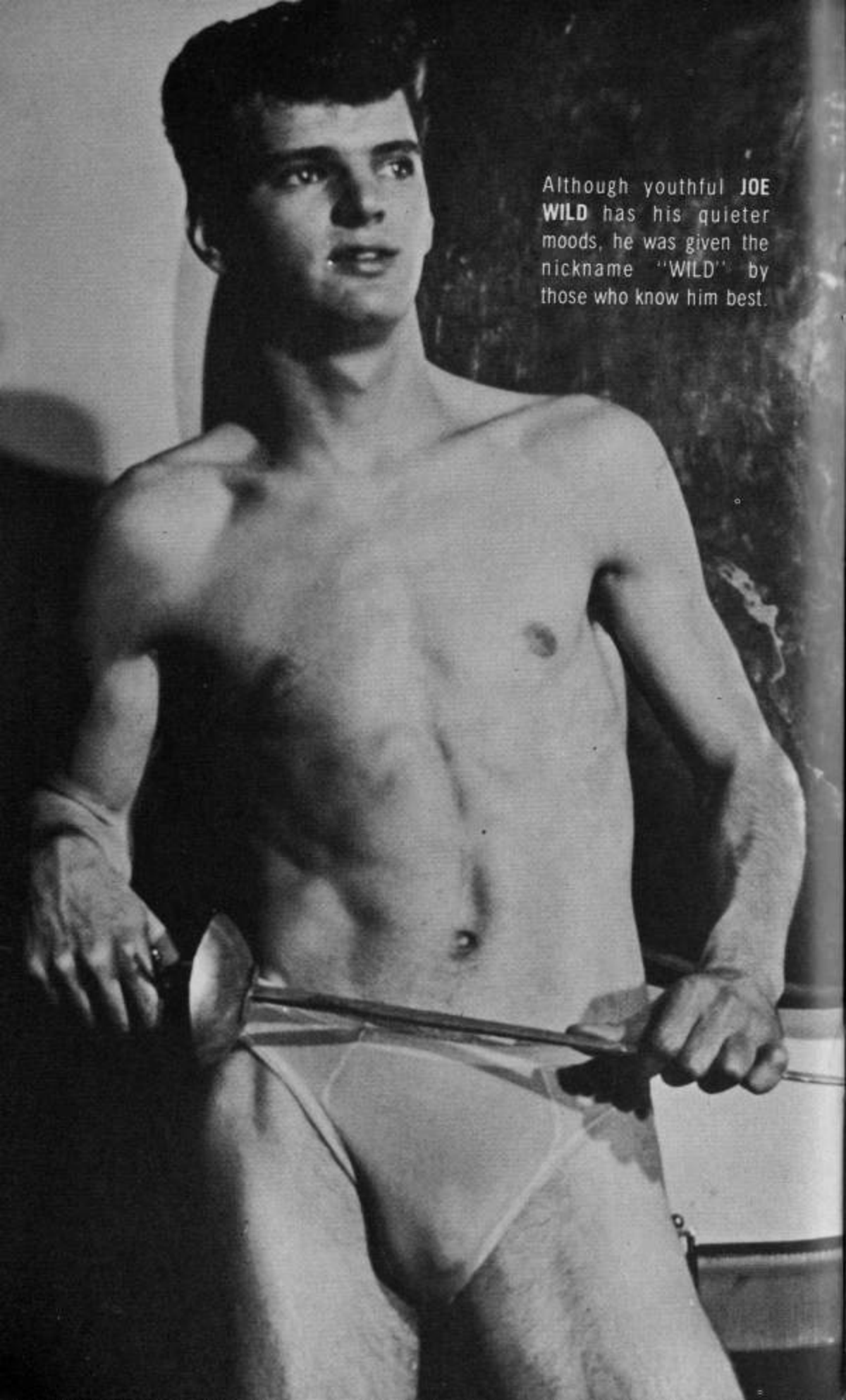
MIKE STEVENS

BOBBY JO BARNES spends much of his leisure time cruising around the countryside on his motorcycle looking for those wide open spaces.

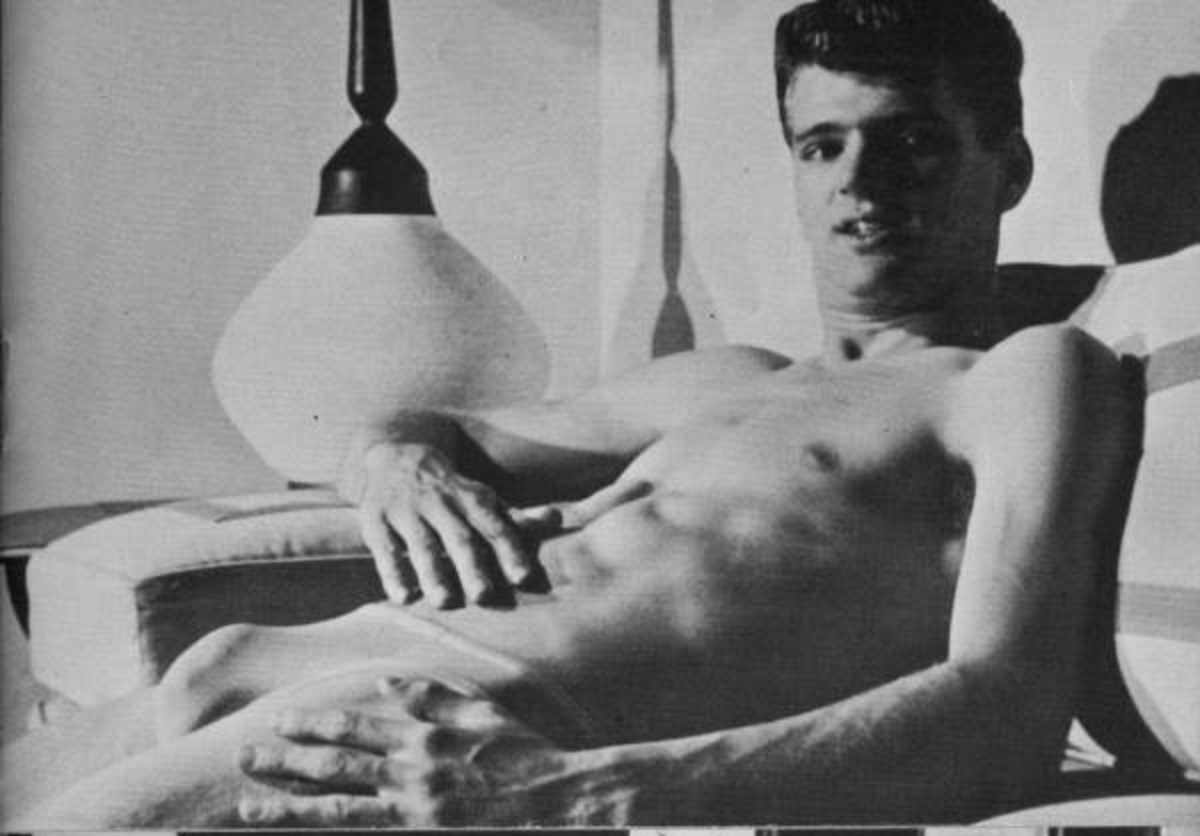
Whether swimming, racing or wrestling, **AL HERTZ** usually comes out on top. His teammates say he puts up some pretty stiff competition.

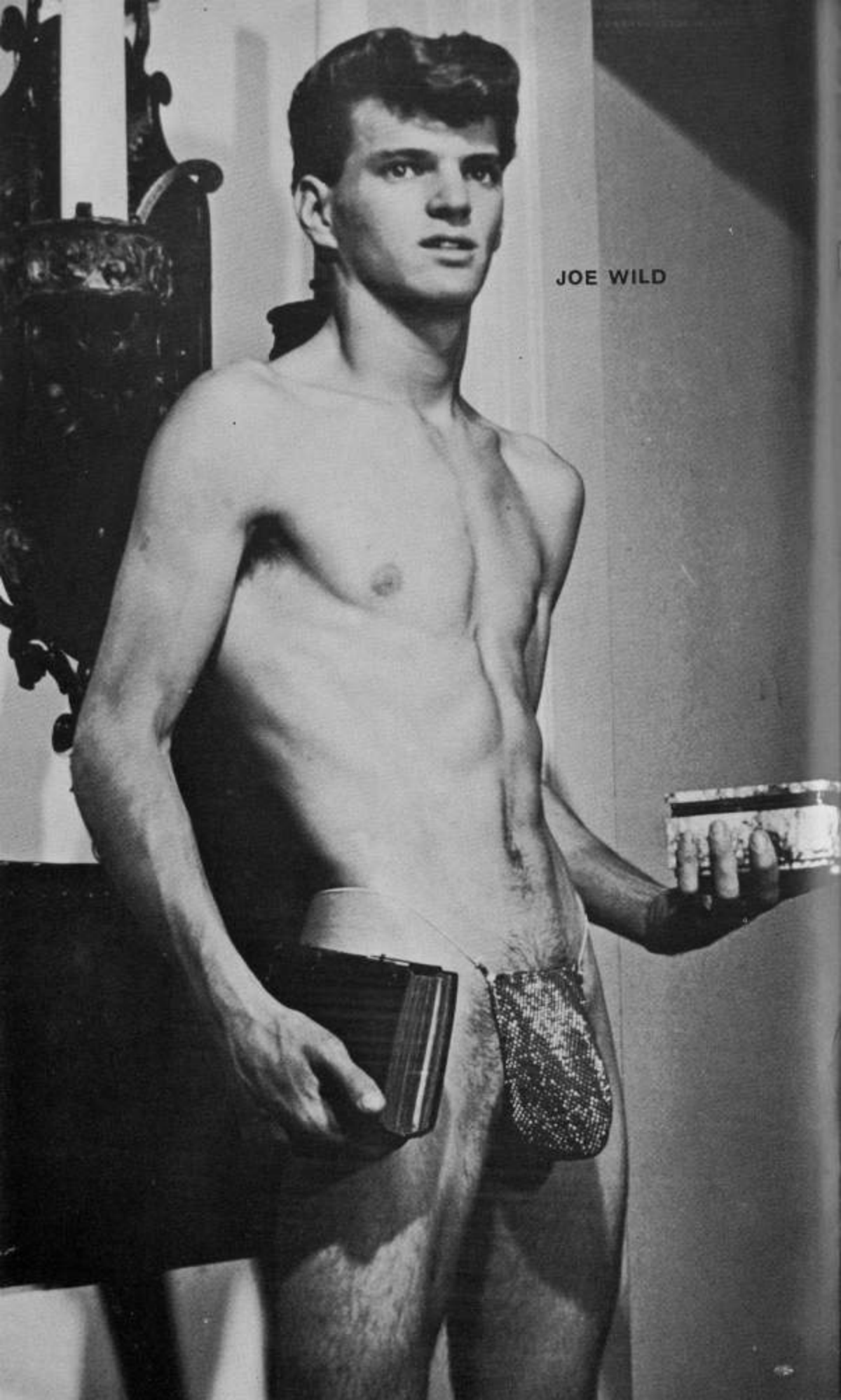
HERE ARE TWO SCENES FROM **"BUNK-MATES"** WITH BOBBY JO BARNES AND AL HERTZ.

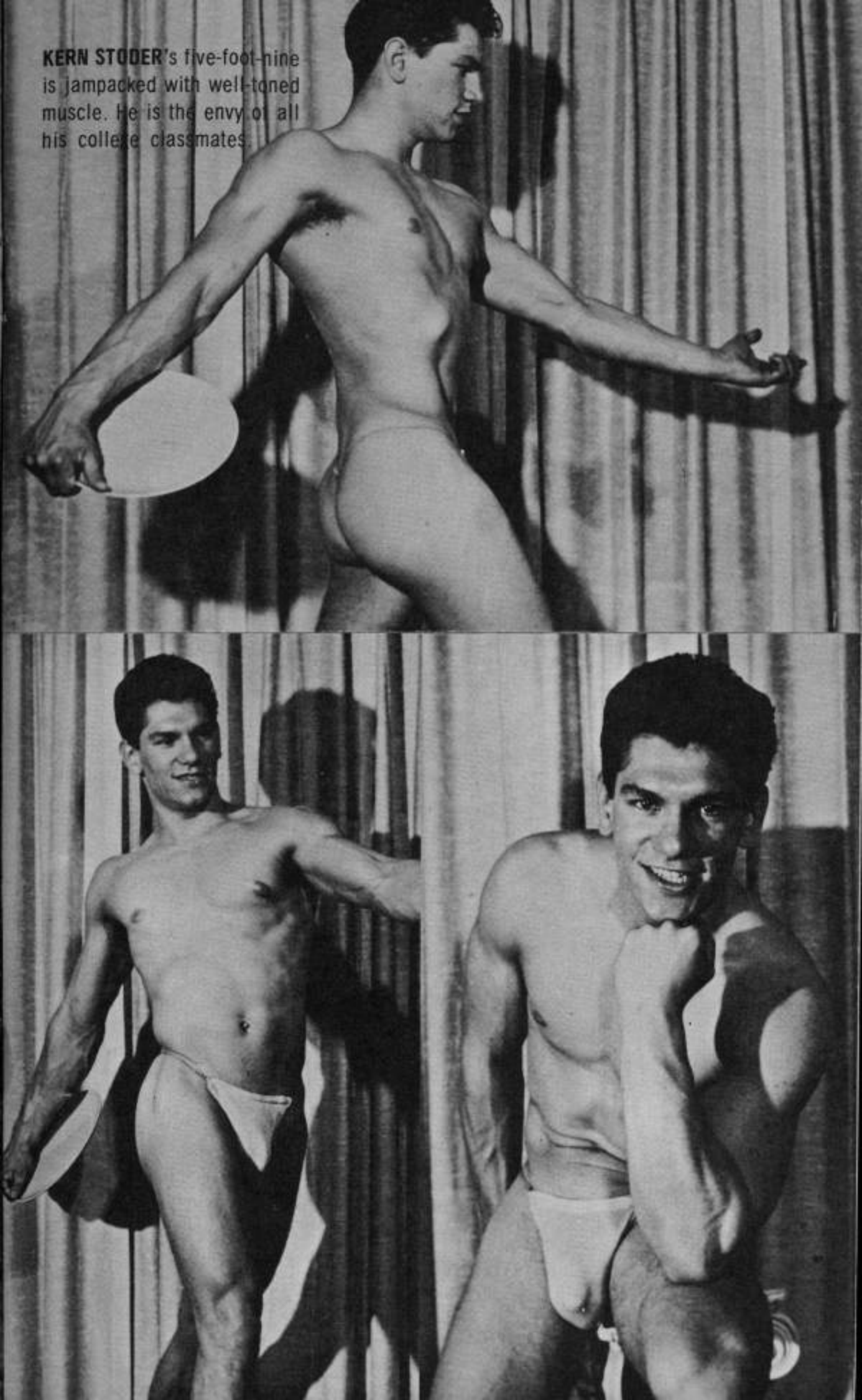
See Ad on Page 37.



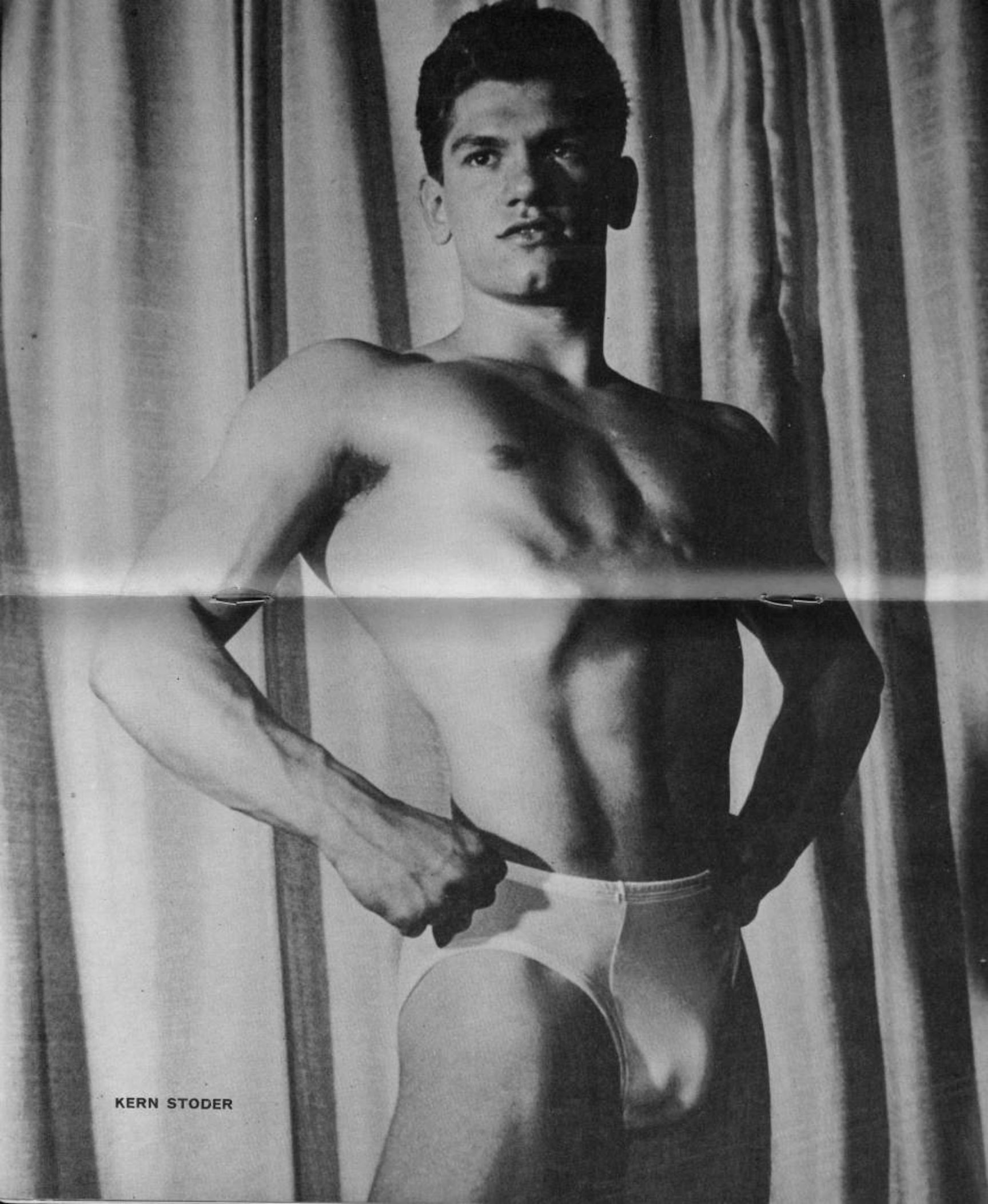
Although youthful **JOE WILD** has his quieter moods, he was given the nickname "WILD" by those who know him best.



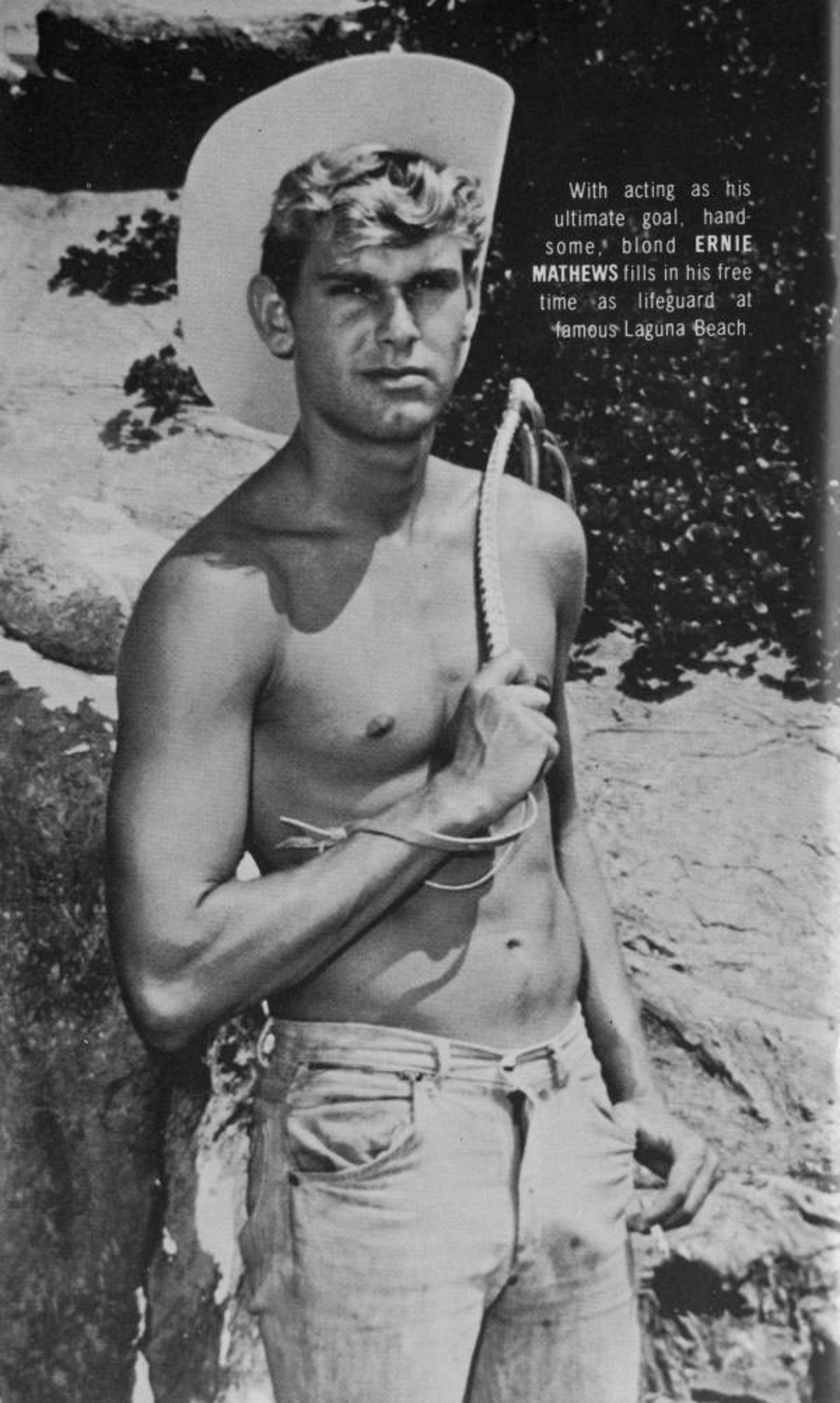

JOE WILD



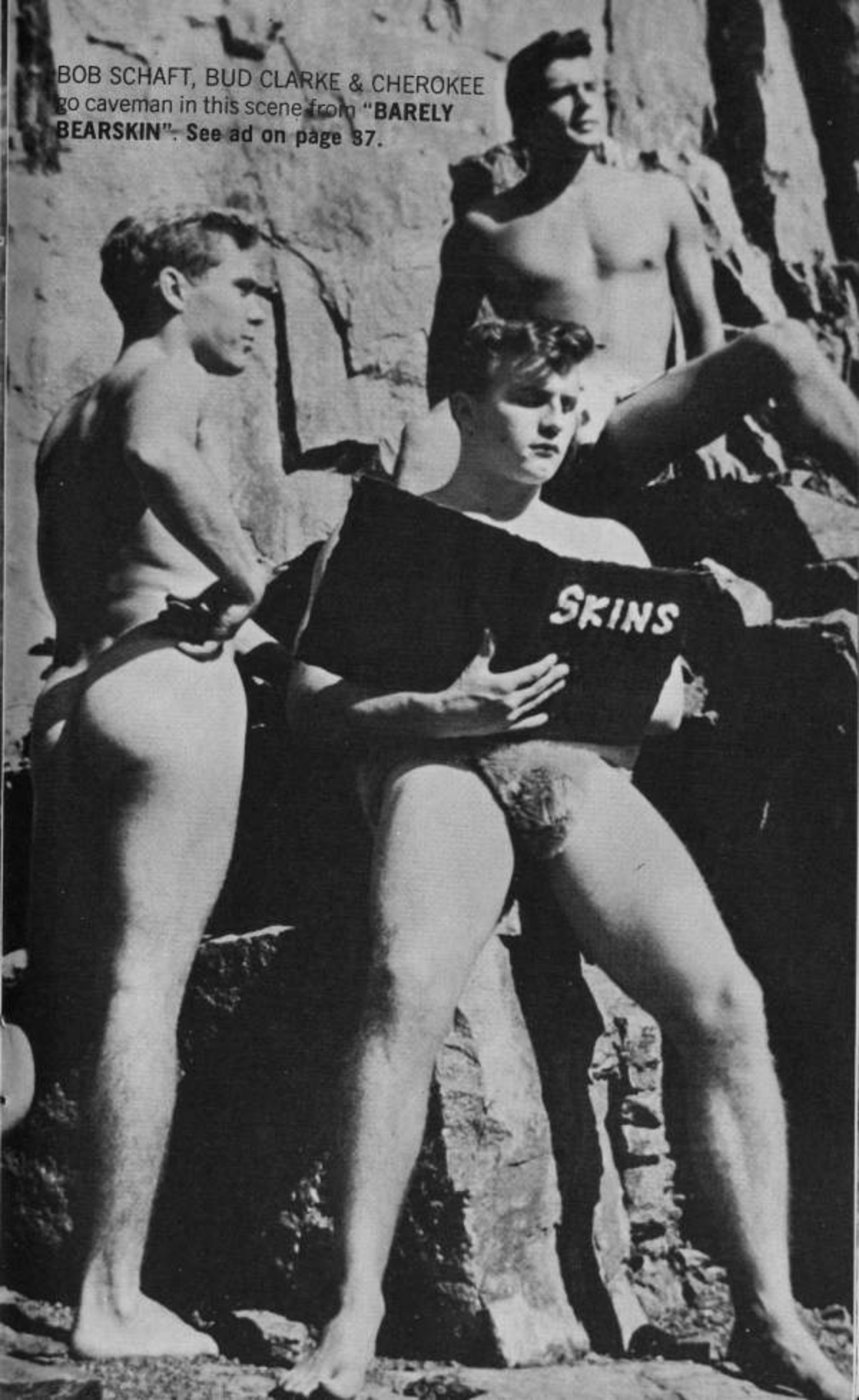
KERN STODER's five-foot-nine is jampacked with well-toned muscle. He is the envy of all his college classmates.


KERN STODER

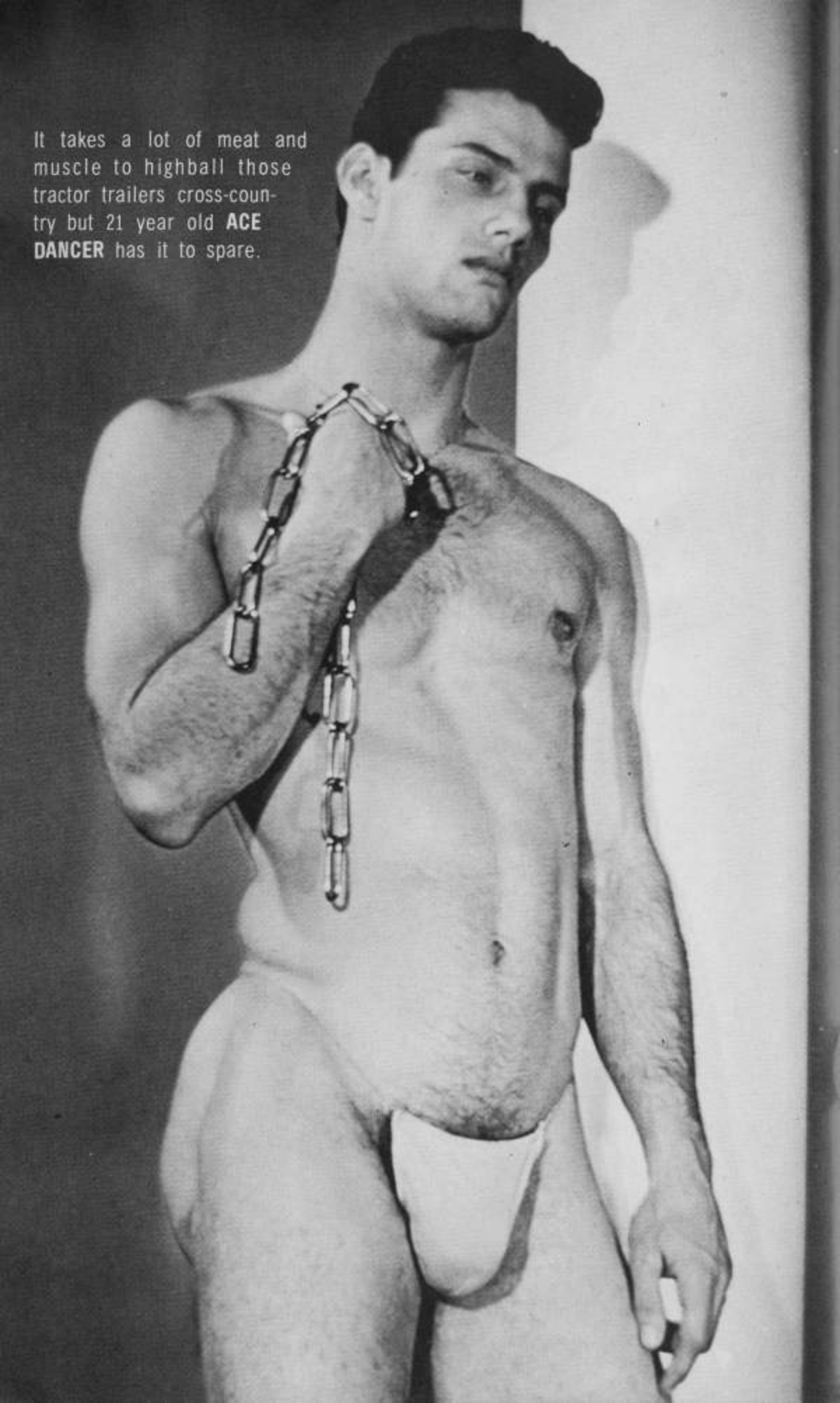
Holding his own in the fashion model field, **LUCKY MOORE** is also a rugged football player who never fumbles a pass.

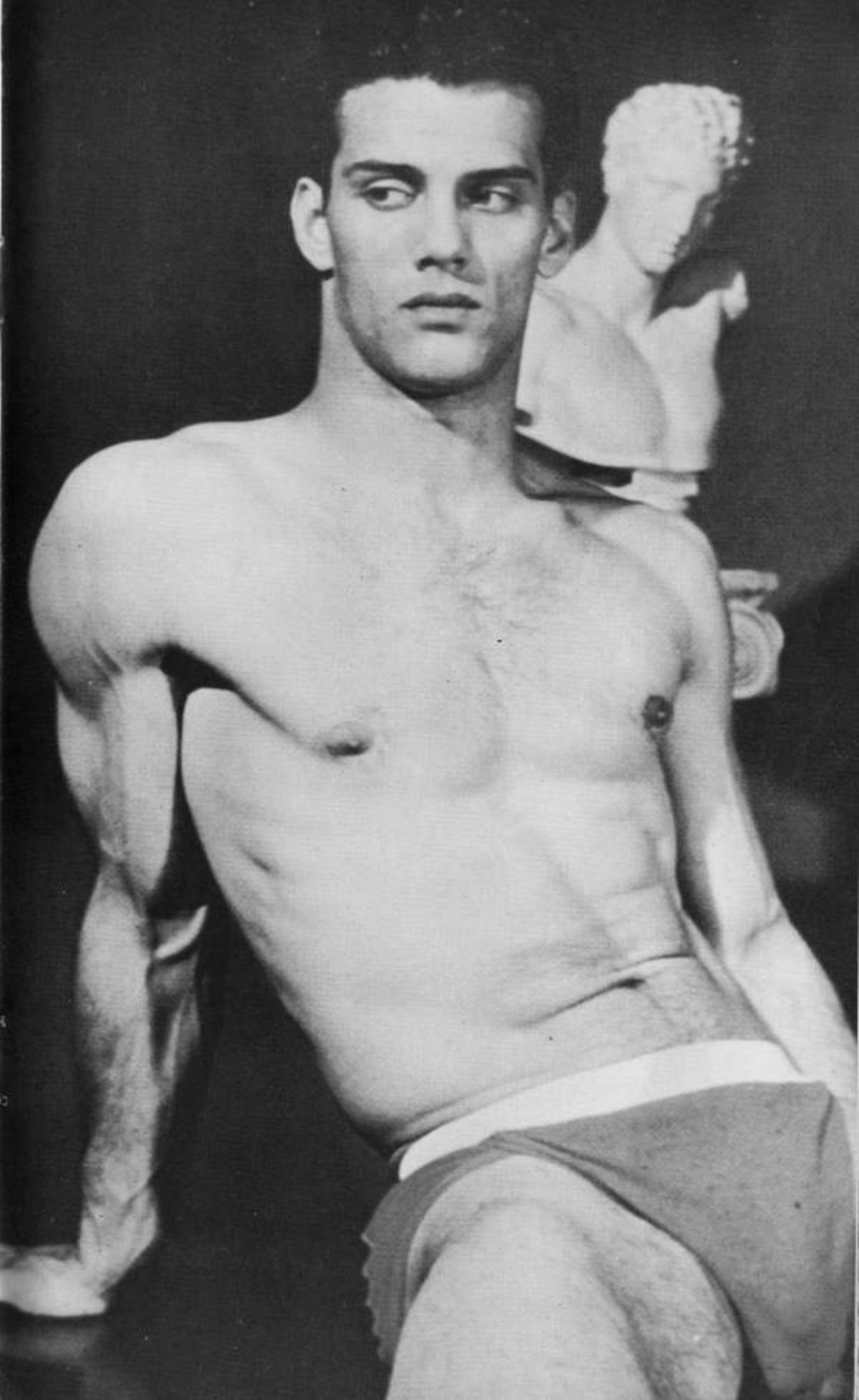


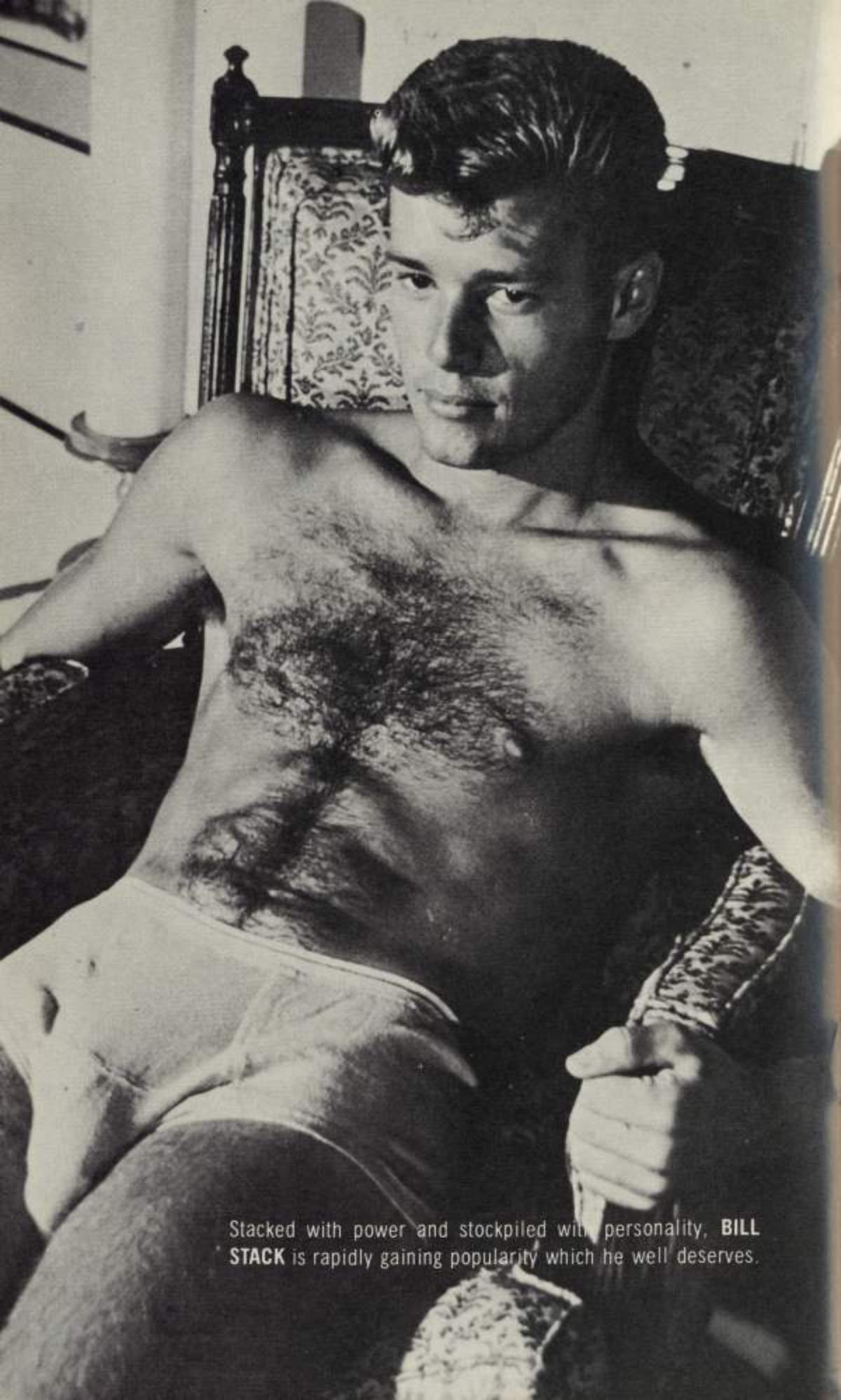
With acting as his ultimate goal, handsome, blond **ERNIE MATHEWS** fills in his free time as lifeguard at famous Laguna Beach.



BOB SCHAFT, BUD CLARKE & CHEROKEE go caveman in this scene from "**BARELY BEARSKIN**". **See ad on page 87.**

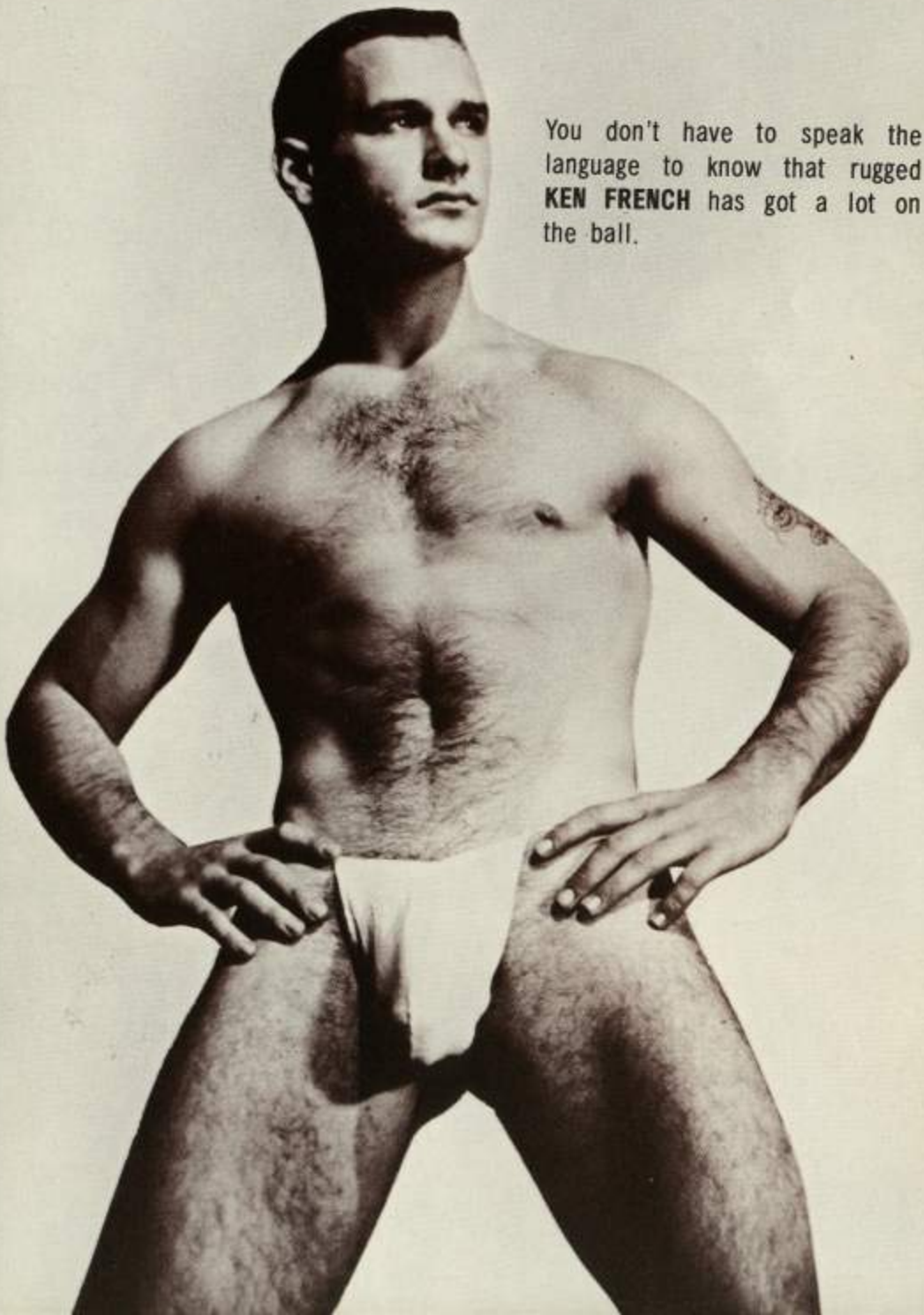

It takes a lot of meat and muscle to highball those tractor trailers cross-country but 21 year old **ACE DANCER** has it to spare.





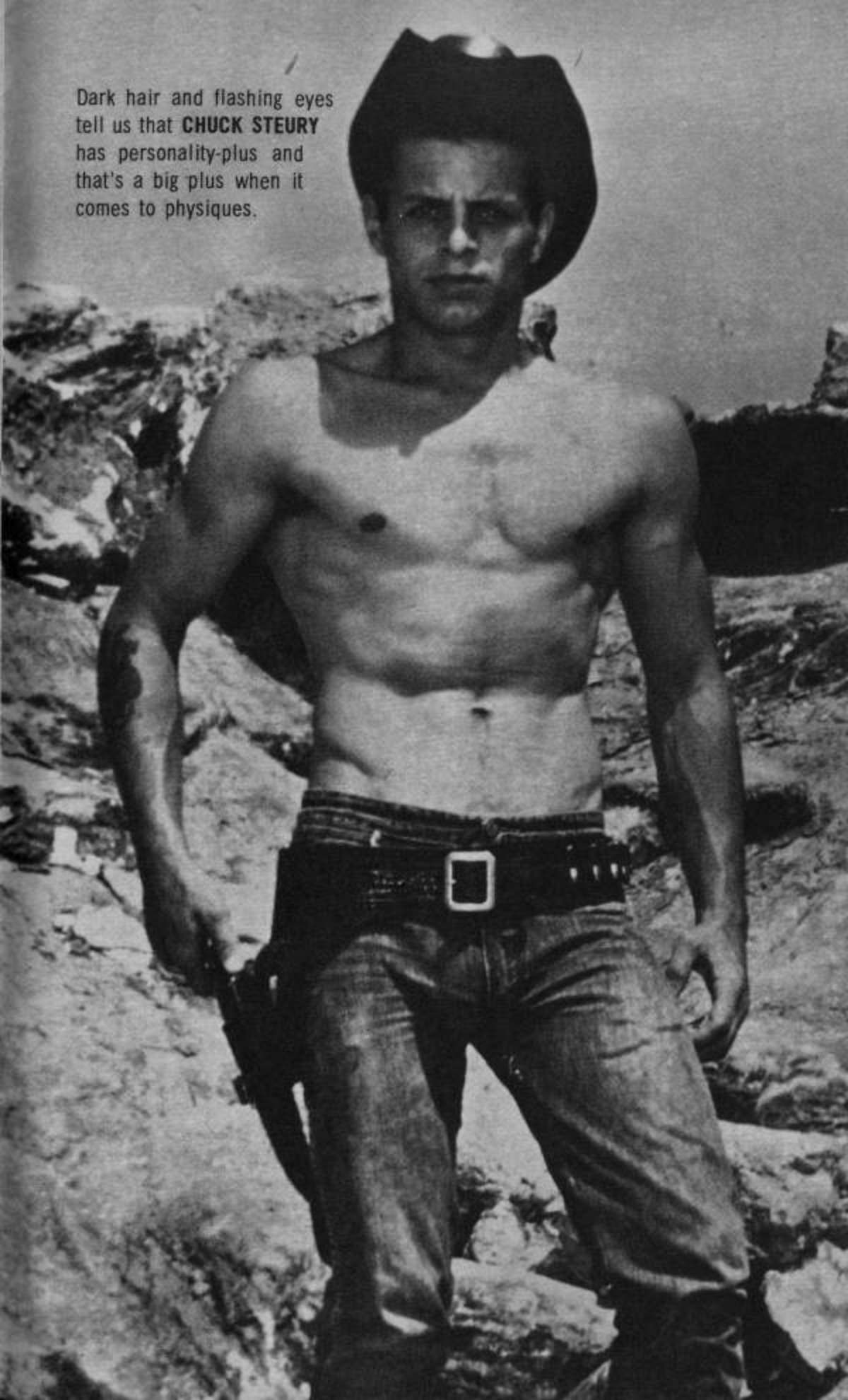
Stacked with power and stockpiled with personality, **BILL STACK** is rapidly gaining popularity which he well deserves.

BIG PREVIEWS

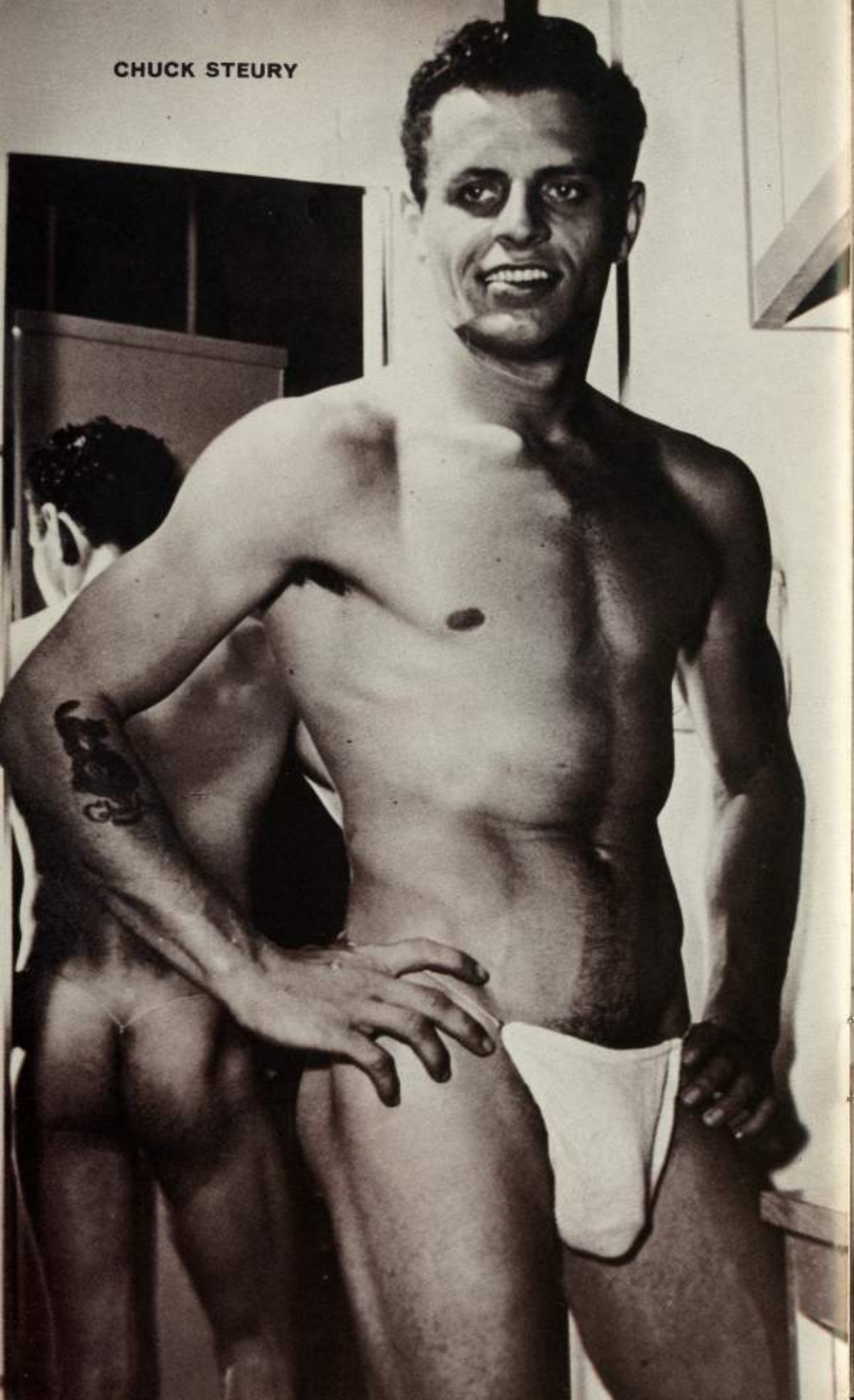


You don't have to speak the language to know that rugged **KEN FRENCH** has got a lot on the ball.

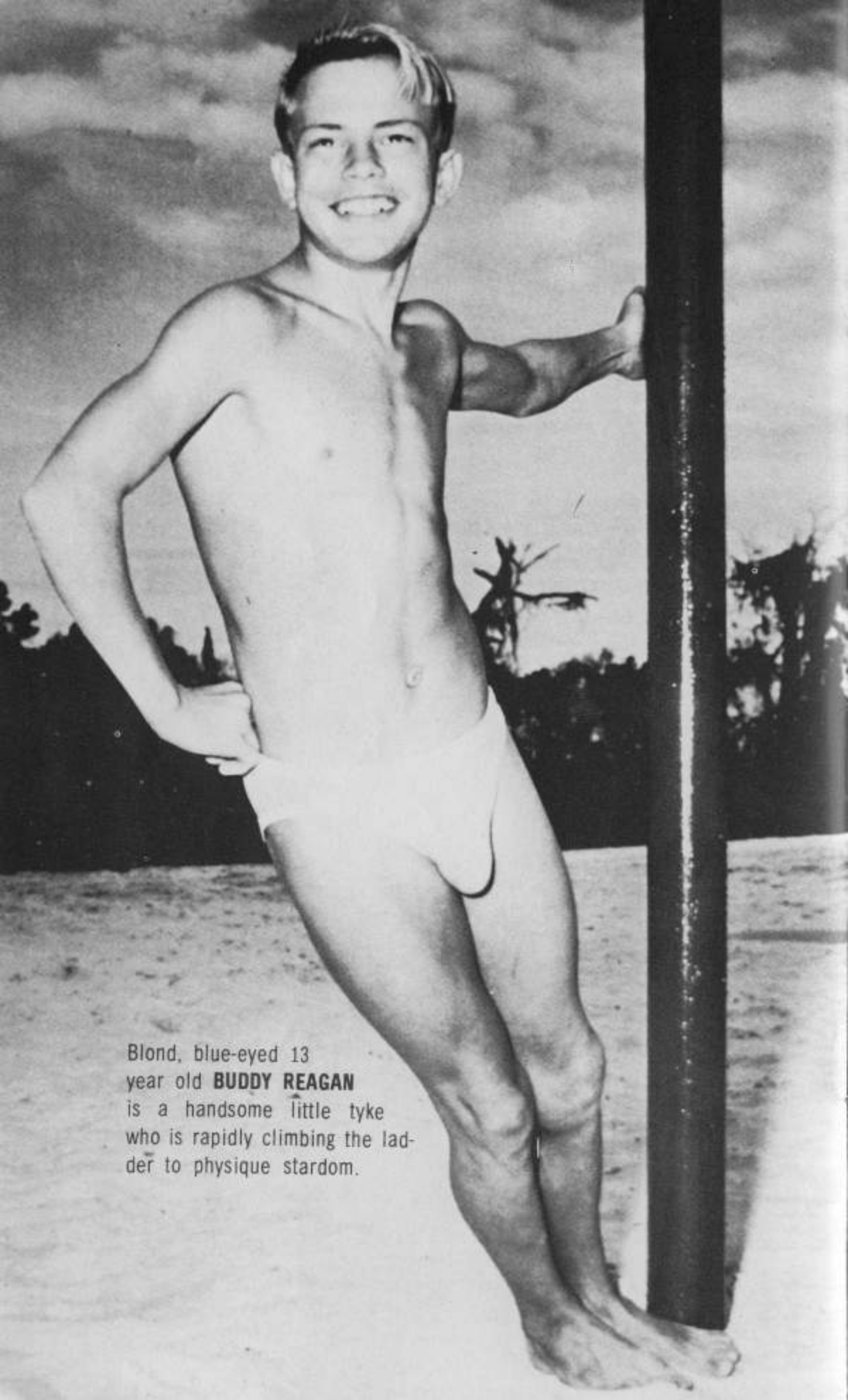
KEN FRENCH



Dark hair and flashing eyes tell us that **CHUCK STEURY** has personality-plus and that's a big plus when it comes to physiques.


CHUCK STEURY

A youngster sparkling with good looks and brilliant personality, **DANNY DEE** also has many clever tricks up his sleeve.



Blond, blue-eyed 13 year old **BUDDY REAGAN** is a handsome little tyke who is rapidly climbing the ladder to physique stardom.

FRONTIER BOYS

DANNY DEE

FRONTIER BOYS is initiating a new catalog lay-out of Buddy Reagan showing each picture available in 7 fabulous sets. We have the same superb quality photographs in the many interesting sets of our 8 other FRONTIER BOYS. You can write for the regular edition of FRONTIER BOYS CATALOG—featuring 8 TOP, YOUNG MODELS—ALL between the ages of 13 to 17—ALL TRULY INSPIRATIONAL STUDIES OF FLOURISHING YOUTH. For all FRONTIER BOYS CATALOGS send $2.00 and receive **FREE** SAMPLE COLOR PRINT.

BUDDY REAGAN

FRONTIER BOYS
P.O. BOX 3533
GRAND CENTRAL STA.
NEW YORK, 10017
N. Y.

Enclosed find $_____ for Frontier Boys catalog and sample print.

NAME_____
(Please Print)

ADDRESS_____

CITY_____ **STATE**_____ **ZIP**____

THE BIG VIEW

THE BIG WINNER

It's a photo-finish for **BIG**....NOW, the leading seller in the physique magazine field. AND NO WONDER....**BIG** offers the real **CLOSE-UP** look; not an inch of space wasted; every page, from top to bottom, side to side, PACKED WITH SOLID MUSCLE AND VIRILE MALE HANDSOMENESS. **ORDER NOW....DON'T WAIT....BE POSITIVE**—let **BIG** come to you **DIRECT.** DON'T MISS ONE SINGLE VIBRANT ISSUE....**SUBSCRIBE** TODAY. **AND NOW,** ALSO from the publishers of **BIG** bi-monthly — **THE BIG ANNUAL.** Available in both SUMMER and WINTER Issues. The **BIG ANNUAL** offers a **FESTIVAL** OF BEAUTIFUL, MASCULINE MANHOOD, ENTICINGLY AND PROVOCATIVELY PHOTOGRAPHED — Presented in BREATHTAKING **COLOR** and DRAMATIC **BLACK AND WHITE** — NEARLY **200** DRAMATIC, DYNAMIC ILLUSTRATIONS, OVER **70** PICTURE-PACKED, INSPIRING PAGES — in **EVERY** issue.

SO, GET ON THE BIG BANDWAGON and order your SUBSCRIPTION TO THE **BIG bi-monthly** and copies of the **BIG ANNUAL** — BOTH OFFER old favorites, NEW FACES — a complete and terrific range of **magnificent models and subjects,** calculated and **guaranteed** to excite the imagination.

BIG MAGAZINE
P. O. BOX 3255
GRAND CENTRAL STATION
NEW YORK CITY 17, NEW YORK

Please enter my subscription to **BIG.** Enclosed is $6.00 for the next 12 issues to be mailed to me every other month, in sealed, plain wrapper. Foreign readers, with the exception of those living in Canada or Mexico, will please add $2.00 to the above rates.

Enclosed, also, find $..... for ..... copies of the **BIG ANNUAL.** (Copies are $1.00 each). I enclose ☐ 10¢ for THIRD CLASS / ☐ 25¢ for FIRST CLASS.

NAME..... ADDRESS.....

CITY..... STATE..... ZIP.....

PICTORIAL FANTASIES

FABULOUS, PROVOCATIVE & COLORFUL PICTURE STORIES — of **CHAMPION**'S TOP MODELS

1. READIN, RITIN & RASCALS
Peters, Goddard, Flynn, Reagan

2. ACRIMONY IN THE ACADEMY
Hansen, Jackson, Steury, Matthews

4. TEXAS STRANGERS
Matthews, Steury

5. HAZARDOUS HOLIDAYS
Holm, Knight

3. DOUBLE DATE — DOUBLE CROSS
Ferguson, Trevor

12. AN EYE FOR AN EYE
Roye brothers

13. SHOWER ROOM
Dick Stark & 3 Team-Mates

7. 3 DAY PASS
Eastmann, Conway

11. FILMSTRIP
Sterling

8. BARELY BEARSKIN
Cherokee, Jackson, Clarke, Schaft

9. COUNTRY HAND
Stud, Holt

6. PARTY'S OVER
Kent

10. HOLDUP ON THE RIO GRANDE
Hansen, Matthews, Cherokee, Jackson

STORY PRICE CHART

Story No.	Number of Chapters	Number of Photos per Chapter	Price of Each Story Chapter 35mm COLOR SLIDES	Price of Each Story Chapter 3½ x 5 COLOR PRINTS
1 & 2	2	10	$10.00	$12.00
3 & 4	2	6	6.00	7.00
5, 6 & 7	1	6	6.00	7.00
8, 9 & 10	1	8	8.00	9.00
11, 12 & 13	1	12	12.00	14.00

NOTE: 25% DISCOUNT to customers ordering all THIRTEEN Stories, at once.
10% DISCOUNT to customers ordering any SIX Stories, at once.

YOU CAN ORDER THE ABOVE — NOW, or you can write for the CHAMPION STORY CATALOG for ONLY 50¢, which describes each story in detail. See excerpts from these great stories elsewhere in this BIG issue.

CHAMPION, P.O. Box 39, Old Chelsea Station, 217 West 18th Street, New York, NY 10011

THE CREAM OF THE CROP

THE BIG, NEW FALL-WINTER ANNUAL—1964-65

SEVENTY-TWO JAM-PACKED PAGES IN DYNAMIC COLOR and BLACK & WHITE Over One Hundred Dynamic, Exciting Poses of the world's top MALE MODELS. Magnificent, Masculine Males in breathtaking, dramatic views. A Tremendous Volume of SOLID MUSCLE and MALE VIRILITY. DAZZLINGLY BEAUTIFUL, CLOSE-UP PICTURES of the CREAM OF THE PHYSIQUE CROP.

Don't miss out -- ORDER TODAY. Just return this slip, along with $1.00 in Cash, Check or Money Order - and we will rush you this great treasure, in plain, sealed wrapper. ACT NOW - limited offer

BIG Magazine, P. O. Box 3255, Grand Central Station, NY, NY 10017

NEW GIANT CATALOG By CHAMPION!

FREE: YOUR CHOICE

3½x5 ULTRA-COLOR PRINT or 35mm TRUE-COLOR SLIDE

STORY CATALOG *FREE* WITH PURCHASE OF ANY MODEL FEATURED IN THIS AD.

New, Unique GENERAL SELECTOR CATALOG. Jam-packed with all of Champion's great, handsome models. Catalog lists all of the living color slides and prints currently available.

NEW, FAST ONE WEEK SERVICE, TO YOU . . . FREE color slide or sample color print with each order for new General Selector Catalog.

CATALOG PRICE: ONLY $2.00 for over 25 star models in hundreds of provocative poses.

JOCK STUART

HUD

KERN STODER

SKIP DANZIG

BOBBY JO

AL HERTZ

JOE WILD

MIKE STEVENS

ACE DANCER

CHAMPION, P. O. Box 39, 217 West 18th Street, New York 11, New York

RUSH my NEW General Selector Catalog for only $2.00 with my sample (Check one only) color print ☐ sample color slide ☐ on _____

(fill in name of only ONE of the above 9 models)

(If you desire an *extra* sample on the above models illustrated, enclose an additional $1.00 for each sample over one.)

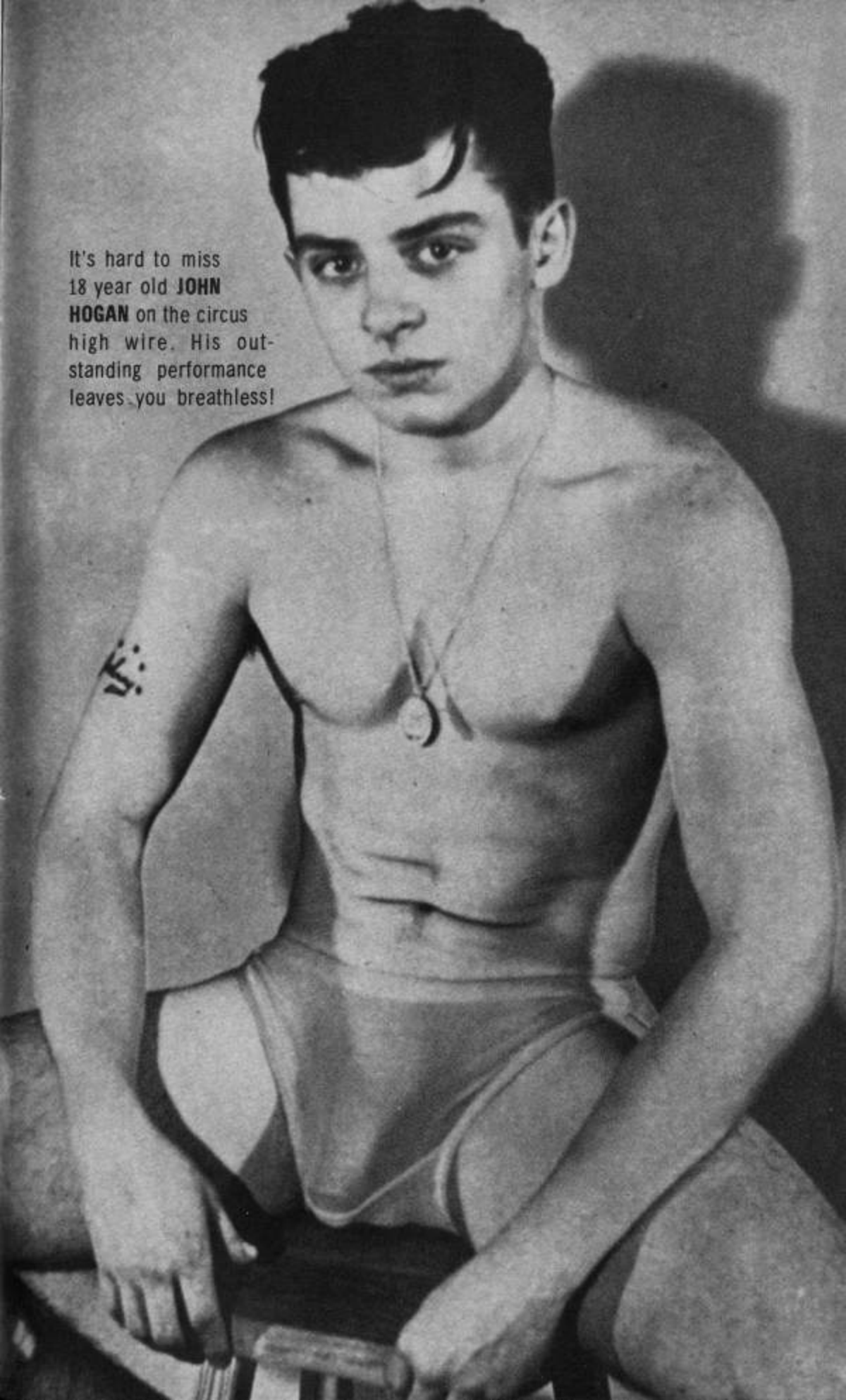
NAME _____

(PRINT – DO NOT WRITE)

Address _____

City _____ State _____ Zip Code _____

(Add 25¢ to above cost if you wish Airmail)


It's hard to miss 18 year old **JOHN HOGAN** on the circus high wire. His outstanding performance leaves you breathless!

JOE WILD
SKIP DANZIG
MIKE STEVENS